THE INVITATION

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PRAY

Pray for workers, families, and Gospel impact.

SEND

Participate as a sending church.

SERVE

Send mission teams to serve in the region.

GIVE

Give financially to support church planting, evangelism and ministry outreach initiatives.

Scan here to give directly to **BlueOval City.**

Scan here to learn more about the project or ways you can invest or contact **John Swafford**, Mission Stewardship Director, at **jswafford@tnbaptist.org**.

Reaching our neighbors for Christ.

ECFA ACCREDITED

BLUEOVAL CITY INITIATIVE

a once-in-a generation *mission field*



TBMB Tennessee Baptist MISSION BOARD



More than 90,000 new residents are expected to move into West Tennessee through the BlueOval City development, creating an urgent need to plant 40 new churches over the next decade.

By participating in this initiative, individuals and churches can extend the Golden Offering for Tennessee Missions funding to provide the resources and leadership needed to ensure every new community is transformed through the Gospel.

THE VISION

- Plant 40 new churches in 10 years
- Strengthen existing churches
- Mobilize statewide vision tours and mission projects
- Address increased human needs in the area
- Engage new residents with the Gospel from day one

CHURCHES • COMMUNITIES • THE GOSPEL • MISSIONS • EQUIPPING • SERVING • MINISTERING •

> My partnership with Tennessee Baptist Mission Board has given me the confidence to embrace what once felt like the intimidating call to plant a church. The community has responded with warmth and encouragement, intentionally showing us that our ministry is making a meaningful impact.
>
> -Nicholas G., Pastor

THE OPPORTUNITY

TBMB BlueOval City PARTNERSHIP

The BlueOval City development represents the largest economic development project in Tennessee history.

Ford Motor Company's investment is transforming West Tennessee and bringing thousands of workers and families into communities that currently lack the church capacity needed to meet this growth.

10,000+	40	1 mission
WORKERS & FAMILIES ALREADY IN THE REGION	NEW CHURCHES NEEDED IN 10 YEARS	REACH EVERY NEW RESIDENT WITH THE GOSPEL

THE IMPACT

- Every new resident has access to the Gospel
- New communities are spiritually grounded
- Lives are transformed for generations
- New and existing churches are mobilized to share the Gospel with their communities



> *Because of God's goodness to go before us and to faithfully provide through our partnership with TBMB and its cooperating churches, Manor Community Church is making a difference for the Kingdom in northern Fayette County. We are reaching out to the lost and meeting the needs of our community in order to establish our church as a beacon of light and hope. We are thankful for the priority of TBMB to encourage and support church planting in the Blue Oval area."*
>
> – Jay S., Pastor