

GOTM HIGHLIGHTS AND TALKING POINTS



together

WE PRAY. WE GIVE. WE GO.

2026-2027 THEME: *Together: We Pray. We Give. We Go.*

Statewide GOTM Goal: \$3,000,000

Challenge Goal: \$3,500,000

Suggested Date for the Week of Prayer: September 13-20, 2026

Scripture: *"Whatever happens, conduct yourselves in a manner worthy of the gospel of Christ. Then, whether I come and see you or only hear about you in my absence, I will know that you stand firm in the one Spirit, striving together as one for the faith of the gospel."*
Philippians 1:27

CELEBRATING 125 YEARS OF FAITHFUL GIVING (1902-2026)

This year marks the 125th anniversary of focused prayer and giving for Tennessee missions, celebrating a legacy of pooling resources to take the gospel to every corner of our state.

Golden Offering for Tennessee Missions Highlights and Talking Points are provided to assist you as you prepare to share with your church about state missions and the Golden Offering. Whether you are preaching, teaching, or sharing with large or small groups, there is material here for you to pick from to help you put your notes together.

Through this year's state missions theme "*Together: We Pray. We Give. We Go.*" Tennessee Baptists are being encouraged to:

- Pray for the spiritually lost in our state.
- Lean on God to empower us in all the things we do together.
- Strengthen and multiply Tennessee churches, missions, and ministries.
- Give sacrificially of our time, talents, and resources to reach Tennessee for Christ.
- Share the hope of Christ at every opportunity.
- Unite, working side-by-side, to meet needs and reach the spiritually lost in Tennessee.

The following information includes:

- Promotional Resources - a list of the 2026-2027 GOTM promotional videos & materials
- What is GOTM? - basic information and history about the state missions offering
- Make It Personal - ideas to make the Golden Offering more personal to your congregation or group

FOR MORE INFORMATION AND IDEAS, BE SURE TO REVIEW THE PROMOTIONAL RESOURCES

GOLDENOFFERING.ORG



T:MB *Tennessee Baptist*
MISSION BOARD

PROMOTIONAL RESOURCES

Printed materials available to order from Tennessee WMU:

- “Together” Poster
- Offering Envelopes
- Prayer Guide for 2026-2027 Tennessee Missions Emphasis

Videos and resources available at GOLDENOFFERING.ORG or on flash drive from Tennessee WMU:

- **Videos:** Most of the videos also have a shorter version that can be used on social media and other platforms.
 1. **A Message from Bro. Randy** (1:55) - TBMB President Randy C. Davis reminds Tennessee Baptists that any way you slice it, Tennessee is a mission field and invites them to give like never before so the work of planting, renewing, and revitalizing churches can continue.
 2. **GOTM Overview** (2:02) - Like rowers pulling together, Tennessee Baptists are striving as one together to support missions and change lives across the state. Giving through the Golden Offering for Tennessee Missions supports ministries such as reviving a forgotten church in Mason, reaching the nations in Jackson, and raising up the next generation of gospel leaders.
 3. **Together for Tennessee** (3:10) - This worship-centered video sets the spiritual tone for the Golden Offering for Tennessee Missions, weaving together the beauty of unified faith and the urgency of the Great Commission in our home state. Ideal for use during a sermon on generosity, community, or mission - or as a powerful lead-in to the offering moment itself. This video helps your congregation imagine what God could do this year as we give.
 4. **125 Years of Faithful Giving** (4:26) - Since 1901, Tennessee Baptists have pooled their resources through the Golden Offering for Tennessee Missions to take the gospel to every corner of our state. This brief overview traces the remarkable legacy of that commitment across 125 years - and issues a fresh challenge to every church: the work begun on the shoulders of faithful men and women is not finished. Now it falls to us. Will we carry it forward?
 5. **Meet the Goldens: A Word from W.C. and Mildred** (3:16) - What if W. C. and Mildred Golden could speak to us today? This imaginative, AI-animated presentation brings these two beloved figures to life, giving voice to the heart behind the offering that bears their name. Warm, compelling, and unlike anything your congregation has seen, Meet the Goldens is designed to stir fresh passion for Tennessee Missions - and make the history of this offering feel personal.
 6. **Thank You, Tennessee Baptists!** (1:35) - Voices from across the state say thank you to Tennessee Baptists, whose giving through the Golden Offering for Tennessee Missions is reaching college students, reviving churches, welcoming the nations, and raising up gospel leaders.
 7. **GOTM Kids Video** (1:43) - Join Jessie as she explains the exciting movement to support the Golden Offering for Tennessee Missions! In this engaging children's video, Jessie shares how kids across Tennessee can help raise money for this special offering that supports vital mission work throughout the state. Watch as Jessie explores all the amazing ways the Golden Offering makes a difference in communities across Tennessee, inspiring young viewers the get involved!
 8. **Mason Church Plant** (4:33) - A pastor from Memphis answers God's call to revitalize a church that sat empty for three years in Mason, TN, and with the help of partner churches and the Golden Offering for Tennessee Missions, a forgotten community is hearing the gospel again.
 9. **ELL Ministry in Jackson** (3:07) - At Calvary Baptist in Jackson, an English Language Learning ministry is bringing the nations together to learn English so they can share the gospel with their neighbors. This ministry is a great example of the local church, the association, and the Golden Offering working together to reach a community.
 10. **UT Knoxville BCM** (3:32) - At the Univeristy of Tennessee Knoxville, the Baptist Collegiate Ministry is transforming students through discipleship, evangelism, and sending them out as gospel leaders - made possible by Tennessee Baptists giving through the Golden Offering for Tennessee Missions.

11. **FBC Clarksville Internship Program** (3:51) - With about 400 Tennessee churches lacking a senior pastor, First Baptist Clarksville's internship program is investing in the next generation of gospel leaders. Gifts through the Golden Offering for Tennessee Missions are helping to make this ministry possible.
12. **Together Music Video** (2:55) - This high-energy theme song shares the purpose of GOTM and celebrates our great state.
13. **Together Accompaniment Track Video** (2:55) - This video file and audio file allow you to use a live soloist to sing "Together" in worship.
14. **Leading the Charge: A Word to Pastors** (10:08) - This video is a direct conversation with Roc Collins about the Golden Offering for Tennessee Missions - the "why" behind it and the "how" of leading your church to engage. You'll also find a complete sermon on the GOTM available on the website, ready to preach or adapt. Whether you're introducing the offering for the first time or renewing your church's commitment, this resource will help you lead with vision and confidence.
15. **Let's Prepare! GOTM, Your Church, and Your Association** (2:45) - The Golden Offering for Tennessee Missions is most powerful when churches and associations champion it together - and this video shows you how. From practical promotional ideas for your congregation to the strategic role associations play in reaching Tennessee, this resource makes the case for why collaboration across church lines isn't just helpful - it's essential to fulfilling the mission. Whether you're a pastor, deacon, or associational leader, you'll find both the motivation and the practical next steps to help your church engage with GOTM in a meaningful way.

- **Podcast:** The Tennessee Golden Hour podcast channel is now available. This program features interviews, tools, and ideas for ministry, highlighting individuals across our state who have been impacted through the Golden Offering. <https://youtube.com/@TennesseeGoldenHour>

- **Print Files:**

1. Planning & Promotion Guide
2. Event Ideas for Celebrating the 125th Anniversary
3. What is GOTM?
4. GOTM Dollars at Work
5. Any Way You Slice It, Tennessee is a Mission Field flyers
6. *"Standing Firm Together"* Sermon Tools - Outline, Presentation Slides, Listening Sheet
7. Prayer Gathering Outline
8. Worship Tools - reading, skit, and monologue
9. Display Ideas
10. Activities for Preschoolers, Children, Students, and Adults
11. Children's Activity Book
12. Children's Sermon
13. One Annual Missions Offering

- **Digital Graphics for Promotion:**

1. Bulletin Ads
2. Printable Poster
3. Together Theme Graphic
4. Together Logo
5. Presentation Slides (can be used in PowerPoint)
6. GOTM Logo
7. Week of Prayer Graphic, Poster, and Bookmark
8. Tennessee Missions Emphasis Graphic
9. September State Missions Month Graphic

WHAT IS THE GOLDEN OFFERING FOR TENNESSEE MISSIONS?

- The state missions offering provides funds for ministries that help reach Tennessee for Christ.
- The Golden Offering is collected all year with a special emphasis on giving and praying for state missions during the month of September.
- The Golden Offering for Tennessee Missions works in conjunction with the Cooperative Program to effectively meet needs and to support ministries in Tennessee.
- The Golden Offering for Tennessee Missions is:
 - Meeting human needs through Compassion Ministries.
 - Disaster Relief volunteers helping restore communities after a natural disaster.
 - Baptist Collegiate Ministries sharing the hope of Jesus on Tennessee college campuses.
 - Multiplying healthy churches across Tennessee where there is no gospel witness.
 - English taught to someone from another country, sharing Jesus with them in the process, and so much more!
- Brief History:
 - In 1901-1902, Mrs. Mildred Golden led Tennessee Baptists to become the first state to have a season of prayer and special offering for state missions.
 - Mrs. Golden served as Tennessee WMU Corresponding Secretary from 1898-1902.
 - The first offering was \$800.
 - Mildred and her husband, W.C. (who served as the State Missions Secretary), worked together for several years preparing and distributing the promotion material.
 - The offering was named after Dr. W.C. and Mildred Golden in 1943.

MAKE IT PERSONAL

- Promote and celebrate the 125th Anniversary. Use the creative ideas outlined in *Event Ideas for Celebrating the 125th Anniversary* to celebrate this milestone year. Utilize the two new videos that directly celebrate this legacy:
 - **125 Years of Faithful Giving:** Traces the remarkable 125-year legacy and issues a fresh challenge to carry the work forward.
 - **Meet the Goldens: A Word from W. C. and Mildred:** An imaginative, AI-animated video bringing the Goldens to life to share the heart behind the offering.
- Use the *Any Way You Slice It, Tennessee Is a Mission Field* flyers to share information that highlights why Tennessee is a mission field.
- Share testimonies from people in your church who have participated in or benefited from a ministry supported by the Golden Offering. Examples:
 - Someone who serves as a Disaster Relief volunteer or who was ministered to by a Disaster Relief volunteer.
 - Someone who volunteers through Compassion Ministries, Baptist Collegiate Ministries, Christian Job Corps, or another GOTM-funded ministry.
 - Someone who received a Tennessee WMU Scholarship.
- Associational Ministries - 15% a church's GOTM gifts will be returned to the association with whom the church is affiliated. There are no restrictions on how the association spends the money, but it is requested that they apply it to ministries that support people being saved, baptized, and discipled. Check with your Association Missions Strategist to see how these funds are being used in your association.

Thank you, Tennessee Baptists, for prayerfully and financially supporting missions and ministries through the Golden Offering for Tennessee Missions.