

THE WORK IS WORTH IT

GALATIANS 6:9

A COOPERATIVE PROGRAM VISION FOR
GREAT COMMISSION ADVANCEMENT

0.25%

An increase of a quarter of 1%
of your church's ministry budget,
each year, for four years.

THAT'S THE ASK.

Just a small, faithful adjustment to what
your church already contributes through
the Cooperative Program, repeated for
four years until it becomes a missions and
ministry movement.

fig. 2

fig. 2

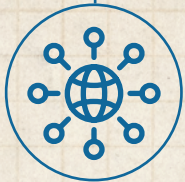


HERE'S THE WHY...

ANY WAY YOU SLICE IT
TENNESSEE
IS A MISSION FIELD.



YOUR CP GIFTS MULTIPLIED



Missions



Evangelism



Leadership
Development

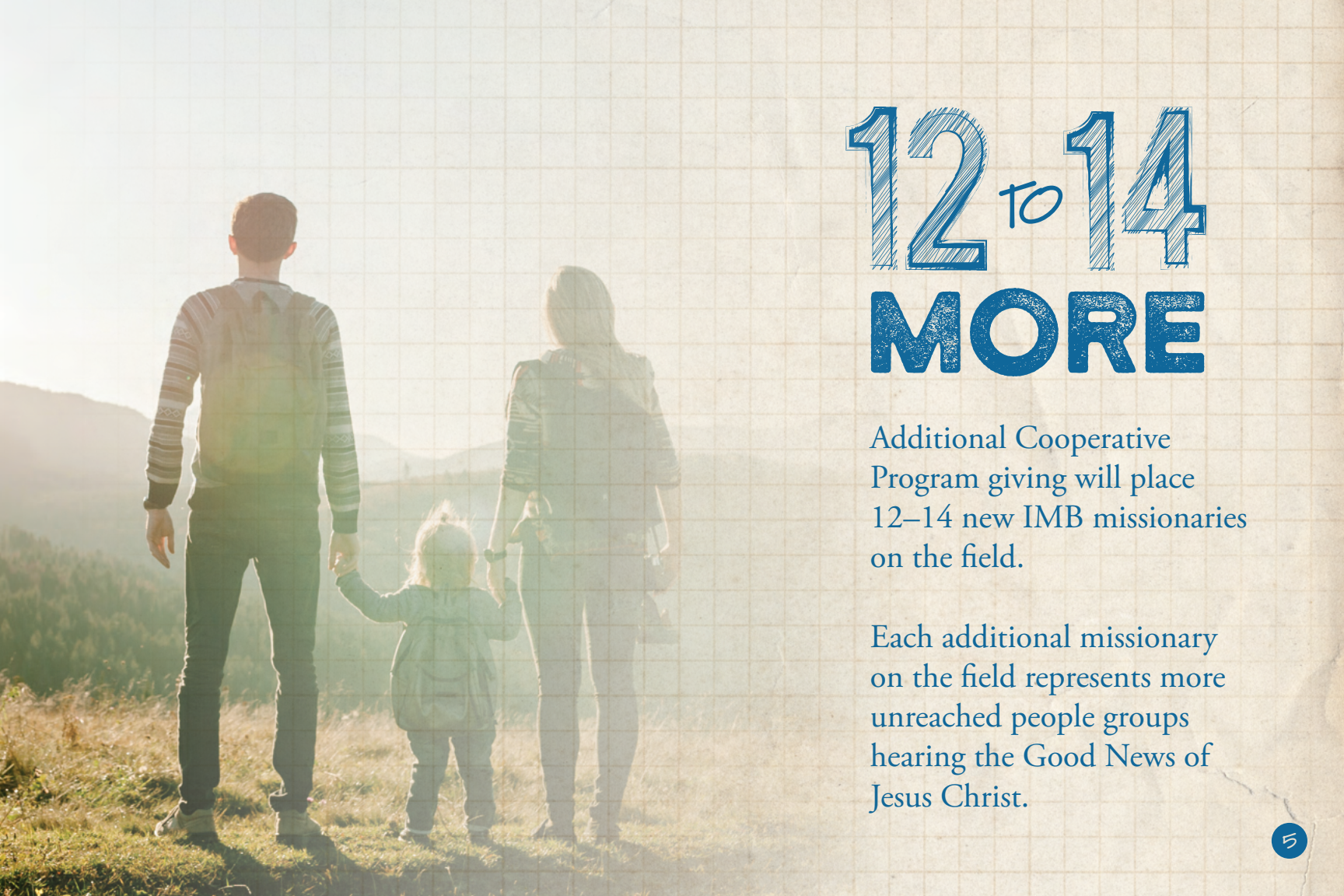


Church
Planting



Disaster
Relief

Tennessee Baptist churches giving through the Cooperative Program
make these ministries *(and many more)* possible.



12^{to}14 MORE

Additional Cooperative
Program giving will place
12–14 new IMB missionaries
on the field.

Each additional missionary
on the field represents more
unreached people groups
hearing the Good News of
Jesus Christ.

REACHING is only the **BEGINNING**

The Cooperative Program
resources the discipleship
pipeline that keeps a new
believer growing for the rest
of their life — with training
and support.



RAISING UP

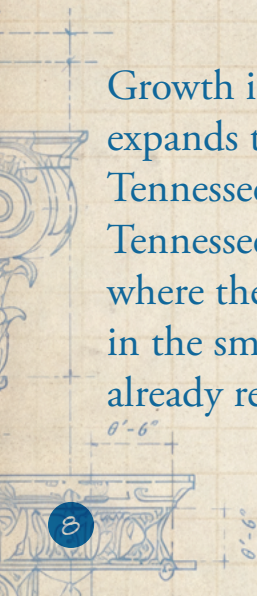
WHO COMES NEXT

FROM 60 TO 300

Additional Cooperative Program giving could increase the number of interns/residencies across our state from 60 to 300, and support Baptist Collegiate Ministries in Tennessee, a primary pipeline for ministry leader development.

Every
UNREACHED
TENNESSEAN
is somebody's
NEIGHBOR

Growth in Cooperative Program giving expands the number of new churches Tennessee Baptists can help plant across Tennessee – in the fast-growing suburbs where there's no Baptist witness yet, and in the small towns everyone assumes are already reached.





FIRST IN, LAST TO LEAVE

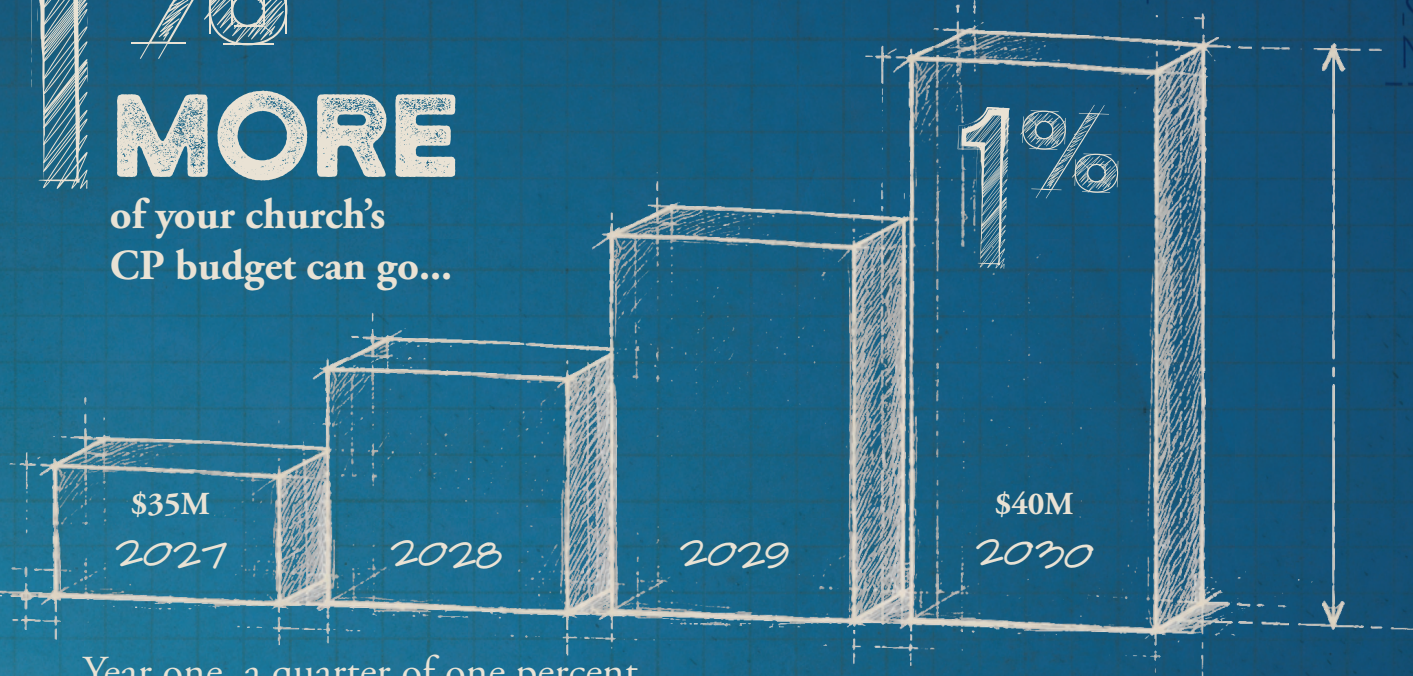
When a tornado levels a Tennessee town, or a hurricane devastates an area a thousand miles away, trained TBDR volunteers are often on-site within hours — funded, equipped, and ready because churches gave together long before the storm ever formed.

LOOK HOW FAR

1%

MORE

of your church's
CP budget can go...



Year one, a quarter of one percent.

At the end of four years, an overall increase of one percent.

It doesn't feel large at first, but the impact is *profound* in the end.

It becomes a pastor who is connected and supported for **HEALTHY MINISTRY**.

It becomes a church member with an active plan for **SPIRITUAL MATURITY**.

It becomes a child who has a home and a **GOSPEL FOUNDATION**.

It becomes a parent who has a **BIBLICAL VISION** for their family.

It becomes a church with **GROWING LEADERS** called to ministry.

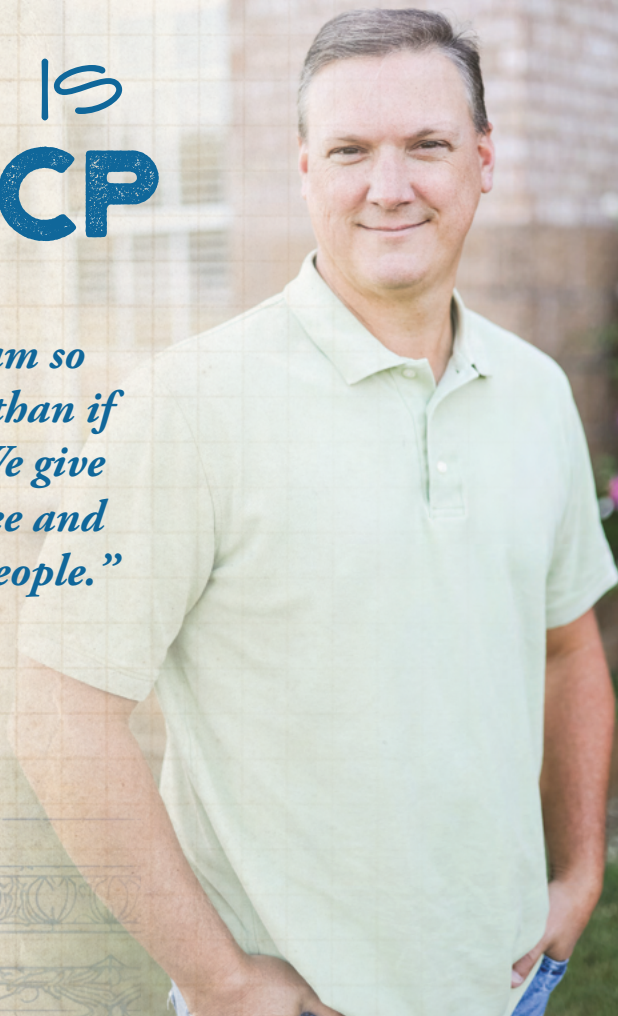
It becomes a city with **EFFECTIVE, MULTIPLYING CHURCHES**.

...Until **EVERY TENNESSEAN** hears the Gospel.

WHY OUR CHURCH IS ALL IN WITH CP

“We give through the Cooperative Program so that the Gospel may go further and wider than if we relied only on ourselves to share it... We give financially because collectively as Tennessee and Southern Baptists we can reach far more people.”

- Derek Westmoreland,
Senior Pastor, First Baptist Church Millington



12' - 0"

Tennessee Baptists have never been better
positioned for the work...because we're
STRONGER TOGETHER
and

**THE WORK
IS WORTH IT.**

No single church can plant hundreds of congregations, answer every disaster,
train the next generation of pastors on its own, and so much more.

But 3,000 churches, cooperating together, can.

That has always been the genius of the Cooperative Program - doing together what we can't do alone.

Small steps, taken together, become a movement no church could launch alone.

“God honors and blesses generosity.”

- Randy C. Davis,
*President & Executive Director,
Tennessee Baptist Mission Board*

*“Don’t neglect to do what is good and to share,
for God is pleased with such sacrifices.”*

- Hebrews 13:16 CSB



BECAUSE THE WORK IS WORTH IT.

Reaching more Tennesseans, equipping more leaders,
sending more missionaries, planting more churches...
is all worth it.

**You can help to fulfill the vision of reaching
\$40 million in Cooperative Program giving by 2030.**

Here's how your church can participate:

- 1** Share this information with your finance team or stewardship committee.
- 2** Consider a quarter of one percent increase of your church's ministry budget, each year, for four years.
- 3** Let us know your church is in.

JOIN THE WORK.

Let us know your church
is part of this movement.

*Scan the QR code below
to publicly join the churches
who have already committed.*



TBM
Tennessee Baptist
MISSION BOARD

workisworthit.org