

together

WE PRAY. WE GIVE. WE GO.

“...striving TOGETHER AS ONE for the faith of the gospel”
Philippians 1:27

2026-2027 PLANNING & PROMOTION GUIDE FOR THE SEASON OF PRAYER FOR STATE MISSIONS AND GOLDEN OFFERING FOR TENNESSEE MISSIONS

Suggested Dates for the Week of Prayer: September 13-20, 2026

Statewide GOTM Goal: \$3,000,000

Challenge Goal: \$3,500,000

Theme: *Together: We Pray. We Give. We Go.*

Scripture: *“Whatever happens, conduct yourselves in a manner worthy of the gospel of Christ. Then, whether I come and see you or only hear about you in my absence, I will know that you stand firm in the one Spirit, striving together as one for the faith of the gospel.”* Philippians 1:27

In 1902, W.C. and Mildred Golden challenged Tennessee Baptists to pray and give sacrificially so that the gospel could reach every corner of Tennessee. That same spirit of prayer and generosity has carried Tennessee Baptists forward for 125 years - planting churches, caring for the vulnerable, and taking the name of Christ to communities across our state.

This year, as we celebrate the 125th Anniversary of focused prayer and giving to state missions, we have the opportunity to add our chapter to that story. When your church prays and gives, you join a century and a quarter of believers who believed Tennessee was worth reaching.

Together. We Pray. We Give. We Go.

A season of prayer and giving for state missions helps churches focus together on how God is at work across Tennessee and how they can join that work through prayer, generosity, and gospel-centered service. This guide is designed to help churches plan early, promote clearly, and encourage participation across every age group.

GOTM PROMOTION TOOLS:

- Videos
- Printed Promotion Items
 - “Together: We Pray. We Give. We Go.” Poster
 - Offering Envelopes
 - Prayer Guide for 2026-2027 Tennessee Missions Emphasis
- Digital Promotion Resources
 - Event ideas for Celebrating the 125th Anniversary of the Week of Prayer for State Missions and the Golden Offering for Tennessee Missions
 - GOTM Highlights and Talking Points
 - Sermon Outline, Presentation Slides, and Listening Sheets
 - Activities for Preschoolers, Children, Students, and Adults
 - Children’s Activity/Coloring Book
 - Any Way You Slice It, Tennessee is a Mission Field!” flyer
 - Worship Tools - reading, skit, monologue, children’s sermon
 - One Annual Missions Offering
 - Week of Prayer Poster & Bookmarks
 - Graphics for promotion and social media

GOTM PROMOTION TOOLS (cont.):

Churches may order printed GOTM & Week of Prayer materials, including posters, offering envelopes, and prayer guides.

Visit tnwmuorder.org to place a standing order or one-time order for printed materials.

Email wmu@tnbaptist.org or call 615.371.7908 to request a flash drive with all the promotional videos and digital resources or to ask for more information or assistance. (DVDs are no longer available for state missions promotional materials.)

To download promotional videos and digital resources, visit GOLDENOFFERING.ORG

GOTM PLANNING TIPS:

- Pray for guidance as you prepare to lead your church in giving to the 2026-2027 Golden Offering for Tennessee Missions.
- Plan early for promoting and participating in the Season of Prayer for State Missions and the Golden Offering for Tennessee Missions:
 - Choose calendar dates for your church's Week of Prayer for Tennessee Missions and Golden Offering collection.
 - Set an offering goal for your church.
 - Invite a state missions speaker from the Tennessee Baptist Mission Board to share with your church in person, by live video call, or through a recorded video. Call 615.371.7908 or visit GOLDENOFFERING.ORG to request a speaker.
 - Review the 2026-2027 promotional materials and videos available at GOLDENOFFERING.ORG.
- Use information from state missions materials to develop prayer prompts to share with your church.
- Select someone to assist with offering promotion, including printed materials, social media, bulletin boards, pre-worship slides, etc.

Scan the QR code to the "Let's Prepare: GOTM, Your Church, and Your Association" video that shows how the Golden Offering for Tennessee Missions is most powerful when churches and associations champion it together. From practical promotional ideas for your congregation to the strategic role associations play in reaching Tennessee, this resource makes the case for why collaboration across church lines isn't just helpful - it's essential to fulfilling the mission. Whether you're a pastor, deacon, or associational leader, you'll find both the motivation and the practical next steps to help your church engage with GOTM in a meaningful way.



promotion ideas

DO:

- Conduct a Golden Offering 125th Anniversary kickoff event to build excitement and help people learn about Tennessee Missions.
- Provide churchwide opportunities for all ages, including preschoolers, children, students, and adults, to be personally involved in praying for, giving to, and participating in Tennessee missions.
- Include a children's sermon in a worship service to help children learn about state missions and encourage them to give to the Golden Offering for Tennessee Missions.

DO (cont.):

- Engage your children/youth groups by inviting them to share with your church about the Golden Offering through drama, music, or other creative elements that fit your church's ministries. Use the GOTM highlights and talking points to get started.
- Observe the Week of Prayer by scheduling prayer gatherings at church, in homes, or by video conference to pray for those in need of Christ and for state missions efforts.
- Use the Prayer Guide in church gatherings during the Week of Prayer. Gatherings could include worship services, committee meetings, staff meetings, choir practice, and special church events.
- Begin prayerfully considering making your VBS offering a Golden Offering! What a great time, as the anniversary of the state missions offering, to create your VBS offering to celebrate the 125th anniversary.
- Offer evangelism training for church members to equip them to tell others about Christ and share what He has done in their lives.
- Implement challenge goals in which different ministries or age groups within the church participate in friendly giving competitions.
- Share ways your church members are already involved in ministries supported by the Golden Offering for Tennessee Missions, such as Disaster Relief, Compassion Ministries, and Baptist Collegiate Ministries.
- Invite congregation members who have participated in Tennessee missions to share their experiences. Connect the offering to local stories and needs that resonate with your community.
- Conduct an ongoing emphasis during the month of September that includes prayer times, videos, presentations, and sermons to build momentum for the offering.
- A "Generations of Giving" moment during a worship service - invite the oldest and youngest members to give together as a symbolic picture of 125 years of faithfulness passing to the next generation.
- Celebrate your Church Heritage of Giving: Let us know if you'd like a PowerPoint slide of the historical amount your church has given through the years through the Golden Offering! Email Matt Tullos: mtullos@gmail.com
- A community service event tied to the "Together" theme during the Week of Prayer - something visible that connects Tennessee for local impact.
- Create three distinct interactive displays in your church foyer, each dedicated to one aspect of the theme:
 - Pray Display: Feature a prayer wall with requests from Tennessee missions and /or prayer challenge cards for different regions of the state based on stories in the Week of Prayer guide.
 - Give Display: Show visual impact stories with photos and statistics, include giving envelopes and pledge cards, and offer challenge cards such as "Give up one coffee this week and donate that money" or "Challenge your family to find \$20 in loose change for missions."
 - Go Display: Highlight volunteer opportunities and upcoming mission trips within Tennessee, provide sign-up sheets for local service projects, and include challenge cards such as "Visit an elderly neighbor this week" or "Volunteer 2 hours at a local food bank."

SEE:

- Create a visual display in your church, on your church website, and on social media to highlight your goal and track weekly progress toward it. Celebrate when you meet or exceed your church's goal.
- Mail the Prayer Guide to church members, place it inside your church bulletin, or place it in strategic locations throughout the church for people to pick up.
- Make GOTM offering envelopes available or share your church's online giving link for the offering.
- Display Golden Offering posters in prominent places throughout the church to draw attention to this special missions emphasis.
- Include an ad or a brief article about the offering in your church newsletter, bulletin, pre-service slides, and social media sites. Download digital ad files at GOLDENOFFERING.org.
- Show Golden Offering videos before, during, or after worship gatherings.
- Use the children's sermon provided at GOLDENOFFERING.org.
- Share videos and other resources on your social media pages.
- Include and follow the hashtag #GoldenOffering in your social media posts. Follow Tennessee WMU on social media for more ideas, shareable posts, and promotional inspiration.

SEE (cont.):

Keep the theme “Together” in mind as you promote the Week of Prayer and Golden Offering for Tennessee Missions.

Don't forget - 15% of every dollar given to GOTM by the churches in your association stays right here in your association for local missions. That's boots-on-the-ground impact in your own backyard.

Thank you for promoting Tennessee missions and the Golden Offering for Tennessee Missions in your church. For more information, visit GOLDENOFFERING.ORG or contact Tennessee Woman's Missionary Union at wmu@tnbaptist.org or 615.371.7908.



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WE PRAY. WE GIVE. WE GO.

**Celebrating 125 Years
of Prayer & Giving for
Tennessee Missions**



GOLDENOFFERING.ORG

T-M-B *Tennessee Baptist*
MISSION BOARD