



CHURCH FOLLOW-UP OUTLINE

EFFECTIVE FOLLOW-UP STRATEGIES FOR EVANGELISTIC & DISCIPLESHIP EVENTS

I. Introduction

A. Purpose of Follow-Up

1. Help new believers grow in faith and become disciples
2. Strengthen relationships and integrate attendees into the church
3. Encourage long-term commitment to Christ and church community

B. Biblical Foundation for Follow-Up

1. The Great Commission—[Matthew 28:19-20](#) (Making disciples, not just converts)
2. The Parable of the Sower—[Matthew 13:3-9, 18-23](#) (Nurturing faith to bear fruit)
3. The Early Church Model—[Acts 2:42-47](#) (Fellowship, teaching, and discipleship)

II. Preparing for Follow-Up

A. Gathering Attendee Information

1. Event registration forms (physical/digital) with name, contact info, and spiritual status (e.g., new believer, recommitted, interested in learning more)
2. Prayer request cards to understand their spiritual needs

B. Forming a Follow-Up Team

1. Roles:

- Callers/Text Outreach Volunteers
- Discipleship Mentors (one-on-one guidance)
- Small Group Leaders

2. Training Volunteers on:

- Sensitivity to new believers
- How to answer common faith questions
- Praying for and encouraging new attendees

III. Stages of Follow-Up

A. Immediate Follow-Up (First 24-48 Hours)

1. Personal Contact:

- Send a welcome text, email, or handwritten note
- Thank them for attending and express care

2. Provide Resources:

- Share a short devotional or testimony
- Offer a digital or printed guide: “Next Steps in Faith”

3. Invitation to Church Community:

- Invite them to Sunday service or a small group
- Inform them about upcoming discipleship classes

B. First Week: Establishing a Relationship

1. Phone Call from a Follow-Up Team Member:

- Ask about their experience at the event
- Offer prayer and encouragement
- Answer any questions they have about faith

2. Connecting Them to a Small Group or Mentor:

- Assign a mentor for one-on-one discipleship
- Encourage participation in a home Bible study or new believers' class

3. Encouraging Baptism (If Applicable):

- Explain the importance of baptism
- Share the next baptism date and process

C. First Month: Strengthening Their Faith

1. Ongoing Weekly Check-Ins:

- Short calls, texts, or meetups to see how they are growing
- Share Bible verses and devotionals to encourage them

2. Discipleship Pathway:

- *Connect – building relationships with God and His Church
- *Commit – grow in faith and doctrine
- *Cultivate – developing spiritual habits and maturity
- *Contribute – serving the Church and community
- *Commission – making disciples and living sent

3. Church Involvement:

- Introduce them to ministry opportunities based on their interests
- Encourage them to serve in a simple way (e.g., greeting team, outreach events)

D. Long-Term Discipleship & Church Integration

1. Deepening Their Faith:

- Encourage continued spiritual disciplines (prayer, Bible reading, fasting)
- Connect them with Christian friends and accountability partners

2. Encouraging Leadership Growth:

- Identify those ready for deeper discipleship or leadership roles
- Invite them to mentorship or training programs

3. Multiplication – Encouraging Them to Share Their Faith:

- Equip them to invite others to church or share their testimony
- Teach them how to disciple others (2 Timothy 2:2)