



# Multiplying Healthy Churches

**TBM** Tennessee Baptist  
MISSION BOARD

## Multiplying to Reach the Multitudes

Tennessee is growing — and so is our opportunity. In a state where countless people remain unchurched and far from God, the mission before us is clear: we must not only plant churches, but plant churches that plant churches. This is how we will see true transformation spread across our communities and beyond.

**Our vision is multiplication: Every City has effective, multiplying churches**

### The Four Steps of Multiplication

**Identify** - We begin by seeking.

- Discover underserved and overlooked places and people who desperately need the hope of the gospel.
- Recognize healthy churches that have the capacity and calling to reproduce.
- Identify potential gospel-centered leaders who can raise up others and ignite new multiplying movements.

**Engage** - Vision turns into action.

- Inspire healthy churches to catch a deeper passion for reaching the unreached.
- Mobilize emerging leaders to boldly step into missionary roles as church planters.
- Enter new territories with the gospel, making disciples, and gathering them into vibrant new communities of faith.

**Equip** - Momentum requires preparation.

- Train and coach churches to understand and engage in their unique cultural contexts.
- Guide congregations to embrace a DNA of multiplication in everything they do.
- Equip leaders with the spiritual and practical tools needed to weave this multiplying DNA into the very life of their churches.

**Deploy** - Finally, we send — with strength and support.

- Walk alongside churches and leaders through ongoing resources, mentorship, and encouragement.
- Support them as they go out to plant and multiply, reaching the multitudes with the transforming message of Christ.



***The harvest is ready. The moment is now. Together, we will multiply to reach the multitudes — until every corner of Tennessee shines with the light of the gospel.***